

صناع القرار
D
DECISION MAKERS®
C O N F E R E N C E S

النسخة الأولى ٢٠٢٣



ABOUT US:

SAN&SAM, is a leading Egyptian event management company which specializes in designing, producing and managing professional events and conferences for more than 15 years, and our most prominent ones are:

THE MARKETERS LEAGUE

The Marketers League conference is San & Sam's signature event. This one-of-a kind event in the Middle East provides advertising and marketing professionals with an opportunity to connect and spark innovative pioneering advertising ideas, and marketing solutions. The Marketers League conference delivers exceptional experience, as it brings together notable ministers, alongside top notch international and local marketers to share business insights from industry leaders. The conference is the premier destination for leading class business networking & opportunities. The conference provides marketers with tools and insights needed to take their business to the next level. The conference has been successfully organized 7 times over 7 years.

YSR FORUM

Since youth form a significant part of the society, they should have an important and prominent role in supporting society's progress and activating its development process. YSR is a forum that brings together Youth, Government authorities, Influencers to share ideas that contribute to community development as well as developing a sense of commitment to our Society. YSR has been successfully organized 3 times.



OUR 3rd AND MOST RECENT INITIATIVE
"DECISION MAKERS"

مشاريعنا
التي
تساهم
في
تطوير
القطر

OUR MISSION:

Holding major events for the most prominent sectors, as we are keen on gathering the leaders and the decision-makers in the private and the governmental sector periodically to exchange visions, suggestions, and solutions to come up with applicable recommendations that work on developing each market sector.

إقامة فعاليات كبرى لأهم القطاعات نحرص بها أن تجتمع القيادات من القطاع الحكومي والخاص بشكل دوري ومستمر لتبادل الرؤى والخبرات لتقديم توصيات وحلول جديدة ومبتكرة تعمل على خدمة وتطوير كافة الأطراف المعنية في تلك القطاعات .



الرسالة

OUR VISION:

Getting closer and thinking together to share our thoughts towards a better future.

نقترب أكثر ونفكر سوياً لنشارك رؤيتنا نحو مستقبل أفضل.

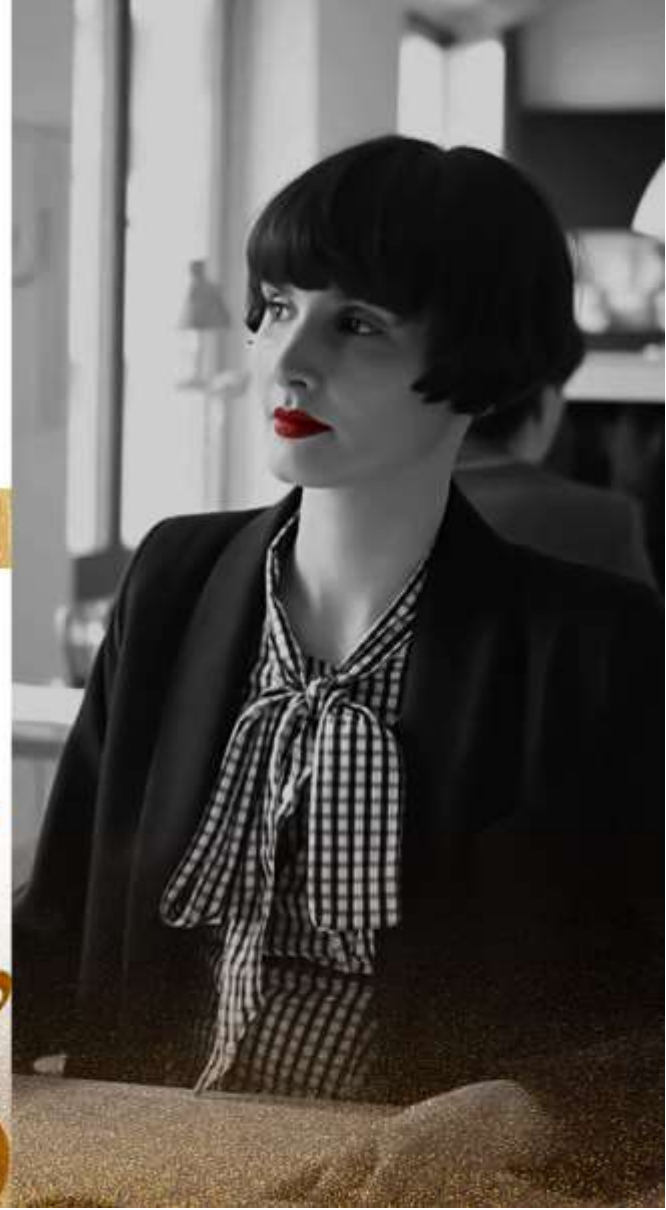
الرؤية

STRATEGIC GOAL

Achieving leadership in the Egyptian market in all different sectors and important fields.

تحقيق الريادة للسوق المصري في كافة القطاعات المختلفة والمجالات العامة.

هنا فننا



OUR CALENDAR

القِطَاعُ المَالِيّ ٢٠٢٣

 MAY 2023
REAL ESTATE

 JULY 2023
MANUFACTURING

 SEP 2023
HEALTH CARE

 NOV 2023
TECHNOLOGY

OUR PLAN IN 2023:

We are planning by the beginning of the year to launch the 1st round of the decision makers conference focusing on the financial sector followed periodically by holding various activities for the important sectors in the Egyptian market such as real estate, industrial, technological, and medical sectors **throughout the year.**

تسعى الشركة المنتظمة في خططها لعام ٢٠٢٣ أن تبدأ أولى جولاتها بالقطاع المالي في الأول من مارس يليه إقامة فعاليات مختلفة لأهم القطاعات في السوق المصري مثل القطاع العقاري والصناعي والتكنولوجي والطبي على مدار العام .



FINANCIAL SECTOR:

BANKING, FINTECH
& INSURANCE
SECTORS



مارس ٢٠٢٣

القطاع المالي



**FINANCIAL SECTOR WILL TAKE PLACE
ON 21st OF MARCH AT THE NILE RITZ-CARLTON, CAIRO**

CATEGORIES & DIRECTIONS

BANKING

FINANCIAL
INCLUSION

GREEN
ECONOMY

INSURANCE

**STOCK
MARKET**

SME'S
& STARTUPS

FINTECH

MORTGAGE

FACTORING

LEASING

SUSTAINABILITY

DIGITAL
TRANSFORMATION

CONSUMER
FINANCE

الفئات والاتجاهات

التأمين

الاقتصاد
الاخضر

الشمول
المالي

الخدمات
المصرفية

البورصة

الشركات الصغيرة
والناشئة

التكنولوجيا
المالية

الرهن العقاري

الاستدامة

التأجير
التمويلي

التخصيم

تمويل
المستهلك

التحول الرقمي

THROUGHOUT THE YEAR, WE WILL DISCUSS
HEALTH CARE SECTOR:

**MEDICAL, PHARMA
& COSMETICS
SECTORS**



القَطَاةُ الْعِطَابُ

REAL ESTATE
& DEVELOPMENT
SECTORS

القَطَاعُ الْعَقَارِي



TECHNOLOGY & TELECOMMUNICATION SECTORS

الفقطناع الشكولوه





FMCG
& MANUFACTURING
SECTORS

القَطَاعُ الصَّنَائِعِيّ



**ULTIMATELY, WE WILL END UP
WITH AN ANNUAL REPORT FOR
ALL THE RECOMMENDATIONS
MADE THROUGHOUT THE YEAR
AND AN AWARDS CEREMONY
FOR THE DECISION-MAKERS
IN DIFFERENT SECTORS.**



TARGET AUDIENCE:

1 Ministers, Statemen & Government

2 CEOs & Executives

3 Economists, Experts & Investors

4 Solutions providers & innovators

5 SMEs & Startups

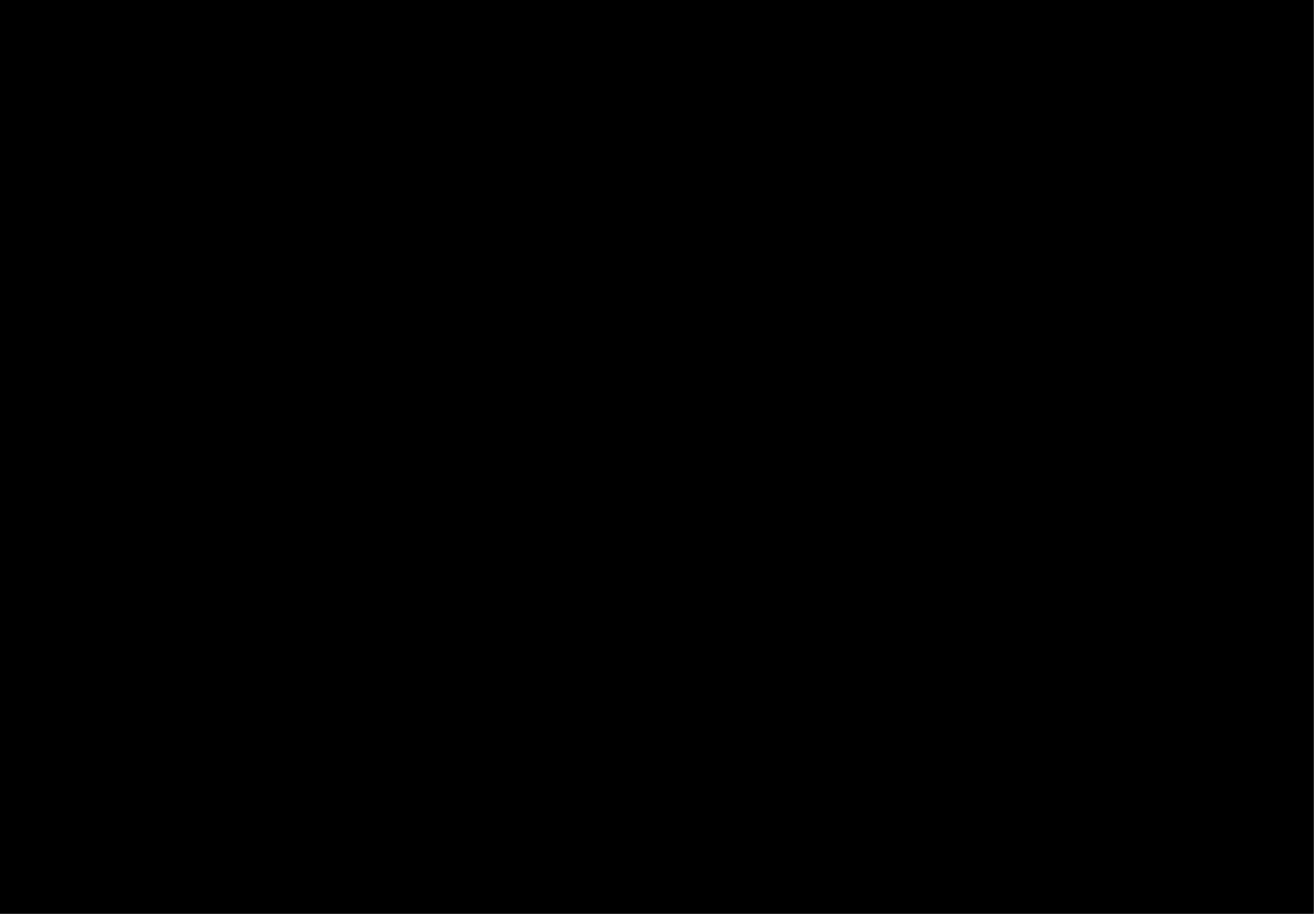
+400
ATTENDEES

+20
SPEAKERS

THE FIRST STEP IN INTRODUCING "DECISION MAKERS" TO THE WORLD WITH TEASER OUTDOOR BILLBOARDS

► AND STILL MORE IS COMING ◀







DM صنع القرار
DECISION MAKERS
CONFERENCES

شكرًا
THANK YOU

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